

Strong 1Q; demerger paves way for inducting strategic partner

Auto & Auto Ancillaries ▶ Result Update ▶ August 01, 2026

CMP (Rs): 697 | TP (Rs): 800

Pricol's strong growth momentum continued in 1Q, with robust 23%/26%/34% yoy revenue/EBITDA/PAT growth. EBITDAM declined by 66bps qoq to 11.3%, due to commodity, freight, and wage cost pressures, along with rupee depreciation. P3L bore the brunt, with EBITDAM at 7.8% (vs 11.4%/9.4% in 4QFY26/FY26), while the core business sustained 12.3% EBITDAM (similar to 4QFY26/ FY26 level). The management expects 100-150bps recovery over 2Q/3Q through indexation benefits (75% in 2Q, balance in 3Q) and price hikes, while reiterating its 12.5-13% long-term blended margin target. Core businesses remained healthy, with DIS and ACFMS each growing ~25% yoy, led by new product launches. P3L to remain capacity-constrained through FY27, despite a strong order book (onboarded multiple large 2W OEMs), with >20% growth expected after capacity ramp-up; this prompted the management to raise its 3Y revenue target to 2.5x FY25 levels (2x earlier), as new plants ramp up in next 9-12M. DIS and ACFMS are expected to outgrow the industry by 5%/10%, while the management reiterated its FY31 consolidated revenue target of Rs80bn. Pricol plans Rs7bn of capex over the next 2Y (P3L: Rs4bn, DIS+ACFMS: Rs3bn; revenue potential of Rs20bn at full ramp-up). The proposed demerger remains on track (completion expected in >4 quarters), aimed at attracting capital and onboarding technology and geographical partnerships (particularly for overseas manufacturing). We introduce FY29 estimates and model FY26-29E revenue/EBITDA/PAT CAGR of 17%/21%/22%. We retain BUY and raise TP by 10% to Rs800 (from Rs725).

Strong revenue momentum continues

Revenue growth momentum continued, with 23% yoy growth in 1QFY27 consolidated revenue to Rs11bn. EBITDA rose 26% yoy, while EBITDAM dipped by 66bps qoq to 11.3%. Core revenue (ex-P3L) grew 24% yoy, with core EBITDAM largely stable qoq at 12.3%. Adjusted PAT grew 34% yoy to Rs670mn.

Earnings call KTAs

1) EBITDA faced headwinds in 1Q from commodity, freight, and wage cost pressures, along with rupee depreciation (China-sourced electronics); the management expects 100-150bps recovery over 2Q/3Q via indexation (75% in 2Q, balance in 3Q) and price hikes; 12.5-13% long-term blended margin target retained. 2) DIS/ACFMS each grew ~25% yoy, driven by new product launches; the management expects both to outgrow the industry by 5%/10%. 3) P3L to remain capacity-constrained through FY27, despite a strong order book (onboarded multiple large 2W OEMs), with >20% growth expected after capacity ramp-up; this prompted the management to raise its 3Y revenue target to 2.5x FY25 levels (2x earlier), as new plants ramp up in next 9-12M. 4) DIS retains leadership in 2W with 35-37% market share; TFT penetration at 7-8% of 2W industry; expecting 2x in couple of years, with rising hybrid TFT/LCD adoption. 5) Disc brakes/switches are expected to turn meaningful from FY28. 6) M&A remains paused for ~1Y, unless a compelling opportunity emerges; BMS stays outside investment scope. 7) The proposed demerger is on track (completion expected in >4 quarters), aimed at attracting capital and onboarding technology and geographical partnerships (particularly for overseas manufacturing). 8) Pricol is also investing in advanced molding, self-healing, and fiber-reinforced plastics, with a center of excellence operational by May-27. 9) Rs7bn capex over the next 2Y (P3L: Rs4bn, DIS+ACFMS: Rs3bn), supporting Rs20bn revenue potential.

Pricol: Financial Snapshot (Consolidated)

Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Revenue	26,919	40,408	47,443	56,194	64,602
EBITDA	3,129	4,694	5,606	7,061	8,247
Adj. PAT	1,670	2,508	2,918	3,777	4,567
Adj. EPS (Rs)	13.7	20.6	23.9	31.0	37.5
EBITDA margin (%)	11.6	11.6	11.8	12.6	12.8
EBITDA growth (%)	14.6	50.0	19.4	26.0	16.8
Adj. EPS growth (%)	18.8	50.1	16.3	29.5	20.9
RoE (%)	17.9	22.1	21.1	22.6	22.1
RoIC (%)	17.1	20.8	20.1	21.6	22.2
P/E (x)	50.8	33.9	29.1	22.5	18.6
EV/EBITDA (x)	27.7	18.6	15.6	12.4	10.4
P/B (x)	8.4	6.8	5.6	4.6	3.7
FCFF yield (%)	0.3	(0.4)	0.7	1.5	3.3

Source: Company, Emkay Research

Target Price – 12M	Jun-27
Change in TP (%)	10.3
Current Reco.	BUY
Previous Reco.	BUY
Upside/(Downside) (%)	14.8

Stock Data	PRICOL IN
52-week High (Rs)	716
52-week Low (Rs)	415
Shares outstanding (mn)	121.9
Market-cap (Rs bn)	85
Market-cap (USD mn)	890
Net-debt, FY27E (Rs mn)	2,682.4
ADTV-3M (mn shares)	0.6
ADTV-3M (Rs mn)	528.1
ADTV-3M (USD mn)	5.5
Free float (%)	61.5
Nifty-50	24,383.6
INR/USD	95.4

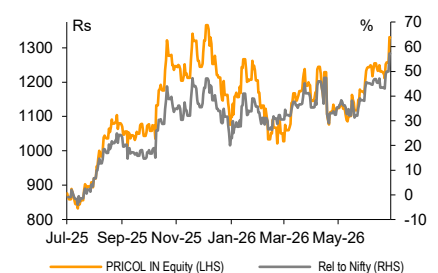
Shareholding, Jun-26

Promoters (%)	38.5
FPIs/MFs (%)	13.9/11.8

Price Performance

(%)	1M	3M	12M
Absolute	15.7	21.6	61.0
Rel. to Nifty	13.2	19.7	63.5

1-Year share price trend (Rs)



Chirag Jain

chirag.jain@emkayglobal.com
+91-22-66242428

Nandan Pradhan

nandan.pradhan@emkayglobal.com
+91-22-66121238

Marazbaan Dastur

marazbaan.dastur@emkayglobal.com
+91-22-66121281

Sanskar Sahuji

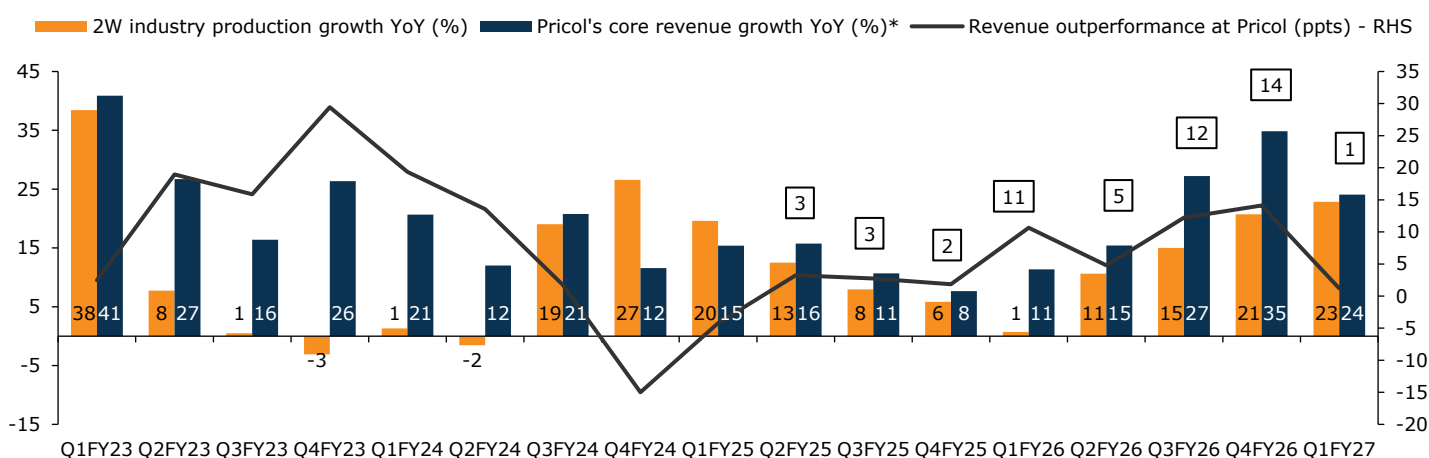
sanskar.sahuji@emkayglobal.com
+91 22 66121245

Exhibit 1: Consolidated – 1QFY27 revenue up 23% yoy; EBITDA margin up by 20bps yoy to 11.3%

Consolidated (Rs mn)	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	yoy (%)	qoq (%)
Revenue	6,199	6,688	6,338	7,694	8,953	10,069	10,394	10,992	11,054	23.5	0.6
Growth yoy (%)	15.4	15.7	10.7	31.7	44.4	50.5	64.0	42.9	23.5		
Expenditure	5,394	5,916	5,587	6,893	7,964	8,889	9,180	9,682	9,810	23.2	1.3
as a % of sales	87.0	88.5	88.1	89.6	88.9	88.3	88.3	88.1	88.7		
Consumption of RM	4,253	4,679	4,375	5,300	6,241	6,993	7,172	7,532	7,753	24.2	2.9
as a % of sales	68.6	70.0	69.0	68.9	69.7	69.5	69.0	68.5	70.1		
Employee Costs	694	750	779	1,024	1,077	1,148	1,246	1,234	1,266	17.6	2.6
as a % of sales	11.2	11.2	12.3	13.3	12.0	11.4	12.0	11.2	11.4		
Other Expenditure	447	487	433	569	646	748	762	916	792	22.6	(13.6)
as a % of sales	7.2	7.3	6.8	7.4	7.2	7.4	7.3	8.3	7.2		
EBITDA	805	772	751	801	990	1,180	1,214	1,310	1,244	25.7	(5.0)
EBITDA Margin (%)	13.0	11.5	11.9	10.4	11.1	11.7	11.7	11.9	11.3		
Growth yoy (%)	24.5	16.3	10.8	8.0	23.0	52.8	61.6	63.6	25.7		
Depreciation	203	207	224	264	286	300	302	311	318	11.2	2.4
EBIT	602	566	527	537	703	880	912	999	926	31.6	(7.4)
Other Income	22	61	40	43	22	34	19	41	24	7.7	(40.2)
Interest	30	27	23	52	64	68	86	82	75	17.1	(8.6)
PBT	593	600	545	528	661	845	845	957	875	32.2	(8.6)
Total Tax	138	149	130	179	163	206	208	225	205	25.8	(9.2)
Adjusted PAT	456	451	415	350	499	640	637	732	670	34.3	(8.5)
Growth yoy (%)	42.6	35.9	21.9	-15.8	9.5	42.0	53.6	109.5	34.3		
Extraordinary Items Loss/(Gain)	0	0	0	0	0	0	0	0	0		
Reported PAT	456	451	415	350	499	640	637	732	670	34.3	(8.5)
Adjusted EPS (Rs)	3.7	3.7	3.4	2.9	4.1	5.2	5.2	6.0	5.5	34.3	(8.5)

(%)	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	yoy (bps)	qoq (bps)
EBITDAM	13.0	11.5	11.9	10.4	11.1	11.7	11.7	11.9	11.3	20	(66)
EBITM	9.7	8.5	8.3	7.0	7.9	8.7	8.8	9.1	8.4	52	(72)
EBTM	9.6	9.0	8.6	6.9	7.4	8.4	8.1	8.7	7.9	52	(80)
PATM	7.3	6.7	6.5	4.5	5.6	6.4	6.1	6.7	6.1	49	(60)
Effective Tax Rate	23.2	24.9	23.9	33.9	24.6	24.3	24.6	23.5	23.4	(119)	(13)

Source: Company, Emkay Research

Exhibit 2: Pricol's core business has been consistently outpacing the underlying 2W industry's production over the past couple of quarters

Source: Company, Emkay Research; Note: Pricol's core revenue growth in 4QFY25 excludes that for P3L (erstwhile Sundaram Auto Components)

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 3: Standalone – 1QFY27 revenue up 25% yoy; EBITDA margin dipped by 10bps qoq to 11%

Standalone (Rs mn)	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	yoy (%)	qoq (%)
Revenue	6,114	6,638	6,300	6,238	6,829	7,575	8,000	8,556	8,518	24.7	(0.4)
Growth yoy (%)	14.7	15.8	10.8	7.4	11.7	14.1	27.0	37.2	24.7		
Expenditure	5,404	5,899	5,611	5,588	6,045	6,698	7,103	7,608	7,584	25.4	(0.3)
as a % of sales	88.4	88.9	89.1	89.6	88.5	88.4	88.8	88.9	89.0		
Consumption of RM	4,321	4,744	4,457	4,347	4,825	5,370	5,642	6,010	6,097	26.4	1.5
as a % of sales	70.7	71.5	70.7	69.7	70.6	70.9	70.5	70.2	71.6		
Employee Costs	675	729	759	816	792	852	953	929	943	19.1	1.5
as a % of sales	11.0	11.0	12.0	13.1	11.6	11.3	11.9	10.9	11.1		
Other Expenditure	407	427	395	425	429	476	508	669	544	26.8	(18.8)
as a % of sales	6.7	6.4	6.3	6.8	6.3	6.3	6.3	7.8	6.4		
EBITDA	710	739	689	649	784	877	898	947	935	19.2	(1.3)
EBITDA Margin (%)	11.6	11.1	10.9	10.4	11.5	11.6	11.2	11.1	11.0		
Growth yoy (%)	21.3	17.6	6.6	-13.6	10.4	18.7	30.3	45.9	19.2		
Depreciation	198	201	219	219	226	240	241	242	244	8.0	0.8
EBIT	513	538	470	430	558	638	657	705	690	23.7	(2.1)
Other Income	13	57	32	32	15	17	9	269	18	19.6	(93.4)
Interest	30	27	22	34	40	41	54	46	39	(4.5)	(15.8)
PBT	495	568	479	428	532	614	612	928	669	25.8	(27.9)
Total Tax	131	144	123	148	140	159	167	146	175	24.6	19.9
Adjusted PAT	364	425	356	280	392	455	445	782	494	26.2	(36.8)
Growth yoy (%)	36.1	42.8	15.0	-35.6	7.6	7.2	24.8	179.4	26.2		
Extraordinary Items Loss/(Gain)	0	0	0	0	0	0	0	0	0		
Reported PAT	364	425	356	280	392	455	445	782	494	26.2	(36.8)
Adjusted EPS (Rs)	3.0	3.5	2.9	2.3	3.2	3.7	3.6	3.6	3.6	13.5	0.0

(%)	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	yoy (bps)	qoq (bps)
EBITDAM	11.6	11.1	10.9	10.4	11.5	11.6	11.2	11.1	11.0	(51)	(10)
EBITM	8.4	8.1	7.5	6.9	8.2	8.4	8.2	8.2	8.1	(7)	(14)
EBTM	8.1	8.6	7.6	6.9	7.8	8.1	7.6	10.8	7.9	6	(299)
PATM	6.0	6.4	5.7	4.5	5.7	6.0	5.6	9.1	5.8	7	(334)
Effective Tax Rate	26.5	25.3	25.7	34.6	26.4	25.8	27.3	15.7	26.1	(25)	1,042

Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquessolutions)

Exhibit 4: Pricol's core revenue growth was strong during 1Q, with margin also sustaining over 12%; P3L's margin has decreased to 7.8% vs 11.4%/9.4% in 4QFY26/FY26

Revenue	1QFY26	2QFY26	3QFY26	4QFY26	FY26	1QFY27
Consolidated	8,953	10,069	10,394	10,992	40,408	11,054
P3L Revenue	2,050	2,350	2,330	2,510	9,240	2,490
Pricol's core revenue	6,903	7,719	8,064	8,482	31,168	8,564
Revenue growth yoy (%)	1QFY26	2QFY26	3QFY26	4QFY26	FY26	1QFY27
Consolidated	44.4	50.5	64.0	42.9	50.1	23.5
Pricol's core revenue	11.4	15.4	27.2	34.9	22.2	24.1
EBITDA	1QFY26	2QFY26	3QFY26	4QFY26	FY26	1QFY27
Consolidated	990	1,180	1,214	1,310	4,694	1,244
P3L	144	223	217	285	869	194
Pricol's core business	846	957	997	1,025	3,824	1,050
EBITDA margin (%)	1QFY26	2QFY26	3QFY26	4QFY26	FY26	1QFY27
Consolidated	11.1	11.7	11.7	11.9	11.6	11.3
P3L	7.0	9.5	9.3	11.4	9.4	7.8
Pricol's core revenue	12.3	12.4	12.4	12.1	12.3	12.3

Source: Company, Emkay Research; Note: P3L is the erstwhile Sundaram Auto Components

Exhibit 5: Pricol has recently acquired SACL and entered into a technology license agreement (TLA) with Italy-based Domino SRL, to strategically expand into newer products and fortify its market positioning in 2Ws

Entity name	Type	Date	Rationale	Management commentary
Sundaram Auto Components (SACL)	Acquisition	Feb-25	Expand injection-molding business; strengthen automotive sector leadership	"With this acquisition, our focus will remain on harnessing the combined potential of Pricol and SACL, to become an integrated solution player, driving innovation, and delivering sustainable growth." - Vikram Mohan, MD "This partnership is more than a product collaboration – it reflects our broader vision of becoming a key player in handlebar component systems, alongside our established Driver Information Systems. With this move, we are reinforcing our position in the two-wheeler ecosystem and deepening our technological capabilities." - Siddharth Manoharan, Director – Strategy
DOMINO SRL (Italy)	Technology License	Jun-25	Expand into advanced 2W handlebar control technologies for India and Southeast Asia	"Their legacy of innovation in motorcycle control systems perfectly complements our deep market understanding and manufacturing strength... This collaboration is a shared commitment to deliver greater value and accelerate our growth across new product offerings." - Vikram Mohan, MD

Source: Company, Emkay Research

Exhibit 6: Acquisition of SACL has enabled further expansion of Pricol's already diverse product portfolio


Source: Company, Emkay Research

Exhibit 7: Pricol's major customers


Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 8: Pricol has launched multiple products across end-user segments and customers

Q1 FY27 Product Launch

TATA Motors

TIAGO



LCD Cluster



Q1 FY27 Product Launch

FORCE MOTORS

URBANIA



TFT Cluster



Q1 FY27 Product Launch

Hero MotoCorp

XOOM 125



LCD Cluster



Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 9: We expect Pricol's blended EBITDAM to be under some pressure in FY27E due to elevated RM cost, with improvement in FY28E/FY29E

Revenue (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	25,446	31,168	37,094	43,775	50,321
Sundaram (P3L)	1,474	9,240	10,349	12,419	14,281
Consolidated	26,919	40,408	47,443	56,194	64,602
Growth yoy (%)	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	12.0	22.5	19.0	18.0	15.0
Sundaram (P3L)			12.0	20.0	15.0
Mix, %	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	95	77	78	78	78
Sundaram (P3L)	5	23	22	22	22
EBITDA (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	3,052	3,824	4,735	5,930	6,917
Sundaram (P3L)	77	869	870	1,131	1,330
EBITDAM, %	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	12.0	12.3	12.8	13.5	13.7
Sundaram (P3L)	5.2	9.4	8.4	9.1	9.3
Blended EBITDA Margin (%)	11.6	11.6	11.8	12.6	12.8
PAT (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	1,658	2,136	2,680	3,421	4,078
Sundaram (P3L)	12	372	237	356	489
PAT Margin, %	FY25	FY26	FY27E	FY28E	FY29E
Pricol ex-P3L	6.5	6.9	7.2	7.8	8.1
Sundaram (P3L)	0.8	4.0	2.3	2.9	3.4
Blended PAT Margin (%)	6.2	6.2	6.1	6.7	7.1

Source: Company, Emkay Research

Exhibit 10: We model 17%/ 21%/ 22% consolidated revenue/EBITDA/PAT CAGR over FY26-29E

Particulars	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
Instrument Cluster (DIS)	12,731	15,902	18,595	23,692	28,157	32,690	36,572
Growth yoy (%)		24.9	16.9	27.4	18.8	16.1	11.9
2Ws	8,275	10,337	13,510	17,244	20,909	24,482	27,459
Growth yoy (%)		24.9	30.7	27.6	21.3	17.1	12.2
CVs and Off-road	3,819	3,481	3,564	4,385	4,833	5,357	5,733
Growth yoy (%)		-8.9	2.4	23.0	10.2	10.9	7.0
PVs	637	991	1,521	2,063	2,415	2,851	3,381
Growth yoy (%)		55.7	53.5	35.6	17.0	18.1	18.6
ACFMS division	6,855	6,815	7,361	7,475	8,938	11,085	13,749
Growth yoy (%)		-0.6	8.0	1.6	19.6	24.0	24.0
Of which disc brakes	0	0	0	360	900	1440	1620
					150.0	60.0	12.5
Non-brakes	6,855	6,815	7,361	7,176	8,038	9,645	11,574
Growth yoy (%)		-0.6	8.0	-2.5	12.0	20.0	20.0
Pricol's core business revenue	19,586	22,718	25,956	31,168	37,094	43,775	50,321
Growth yoy (%)		16.0	14.3	20.1	19.0	18.0	15.0
P3L (Sundaram Auto Components)	-	-	1,474	9,240	10,349	12,419	14,281
Growth yoy (%)					12.0	20.0	15.0
Revenue mix (%)	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
Revenue split (%)							
Instrument Cluster	65.0	70.0	69.1	58.6	59.3	58.2	56.6
ACFMS	35.0	30.0	27.3	18.5	18.8	19.7	21.3
P3L (erstwhile Sundaram Auto Components)	0.0	0.0	5.5	22.9	21.8	22.1	22.1
Within Instrument Cluster division							
2Ws	65	65	73	73	74	75	75
CVs and Off-road	30	30	19	19	17	16	16
PVs	5	5	8	9	9	9	9
Total consolidated revenue	19,586	22,718	26,919	40,408	47,443	56,194	64,602
Growth yoy (%)	26.8	16.0	18.5	50.1	17.4	18.4	15.0
EBITDA	2,285	2,731	3,129	4,694	5,606	7,061	8,247
Growth yoy (%)	26.5	19.5	14.6	50.0	19.4	26.0	16.8
EBITDA margin (%)	11.7	12.0	11.6	11.6	11.8	12.6	12.8
Pricol's core EBITDA	2,285	2,731	3,052	3,824	4,735	5,930	6,917
Pricol's core EBITDAM (%)	11.7	12.0	12.0	12.3	12.8	13.5	13.7
P3L's EBITDA			77	869	870	1,131	1,330
P3L's EBITDAM (%)			5.2	9.4	8.4	9.1	9.3
PAT	1,150	1,406	1,670	2,508	2,918	3,777	4,567
PAT margin (%)	5.9	6.2	6.2	6.2	6.1	6.7	7.1
Pricol's core PAT	1,150	1,406	1,658	2,136	2,680	3,421	4,078
Pricol's core PATM (%)	5.9	6.2	6.5	6.9	7.2	7.8	8.1
P3L's PAT			12	372	237	356	489
P3L's PATM (%)			0.8	4.0	2.3	2.9	3.4
EPS (Rs)	9.4	11.5	13.7	20.6	23.9	31.0	37.5

Source: Company, Emkay Research

Exhibit 11: We introduce FY29 estimates; we upgrade our FY27E/FY28E EPS, largely led by improving margins

Total Consolidated (Rs mn)	FY26		FY27E				FY28E				FY29E
	Actual	% yoy	Earlier	Revised	% Change	% yoy	Earlier	Revised	% Change	% yoy	Introduced % yoy
Net Sales	40,408	50.1	46,681	47,443	1.6	17.4	54,832	56,194	2.5	18.4	64,602 15.0
EBITDA	4,694	50.0	5,330	5,606	5.2	19.4	6,727	7,061	5.0	26.0	8,247 16.8
Margin (%)	11.6	(1) bps	11.4	11.8	40 bps	20 bps	12.3	12.6	30 bps	75 bps	12.8 20 bps
APAT	2,508	50.1	2,715	2,918	7.4	16.3	3,631	3,777	4.0	29.5	4,567 20.9
Margin (%)	6.2	0 bps	5.8	6.1	33 bps	(6) bps	6.6	6.7	10 bps	57 bps	7.1 35 bps
EPS (Rs)	20.6	50.1	22.3	23.9	7.4	16.3	29.8	31.0	4.0	29.5	37.5 20.9
Pricol's core business (Rs mn)	FY26		FY27E				FY28E				FY29E
	Actual	% yoy	Earlier	Revised	% Change	% yoy	Earlier	Revised	% Change	% yoy	Introduced % yoy
Net Sales	31,168	22.5	36,055	37,094	2.9	19.0	42,612	43,775	2.7	18.0	50,321 15.0
EBITDA	3,824	25.3	4,415	4,735	7.3	23.8	5,601	5,930	5.9	25.2	6,917 16.7
Margin (%)	12.3	28 bps	12.2	12.8	52 bps	50 bps	13.1	13.5	40 bps	78 bps	13.7 20 bps
APAT	2,136	28.8	2,445	2,680	9.6	25.5	3,280	3,421	4.3	27.6	4,078 19.2
Margin (%)	6.9	34 bps	6.8	7.2	44 bps	37 bps	7.7	7.8	12 bps	59 bps	8.1 29 bps
EPS (Rs)	17.5	28.8	20.1	22.0	9.6	25.5	26.9	28.1	4.3	27.6	33.5 19.2
P&L (Rs mn)	FY26		FY27E				FY28E				FY29E
	Revised	% yoy	Earlier	Revised	% Change	% yoy	Earlier	Revised	% Change	% yoy	Revised % yoy
Net Sales	9,240	9.7	10,626	10,349	(2.6)	12.0	12,220	12,419	1.6	20.0	14,281 15.0
EBITDA	869	47.2	915	870	(4.9)	0.1	1,125	1,131	0.5	30.0	1,330 17.5
Margin (%)	9.4	240 bps	8.6	8.4	(20) bps	(100) bps	9.2	9.1	(10) bps	70 bps	9.3 20 bps
APAT	372	24.2	270	237	(12.3)	(36.2)	351	356	1.2	49.9	489 37.4
Margin (%)	4.0	402 bps	2.5	2.3	(25) bps	(173) bps	2.9	2.9	(1) bps	57 bps	3.4 56 bps
EPS (Rs)	3.1	24.2	2.2	1.9	(12.3)	(36.2)	2.9	2.9	1.2	49.9	4.0 37.4

Source: Company, Emkay Research

Exhibit 12: Peer comparison

Company	FY26-28E Revenue CAGR (%)	FY26-28E EPS CAGR (%)	PER (x)			EV/EBITDA (x)			ROE (%)		
			FY26	FY27E	FY28E	FY26	FY27E	FY28E	FY26	FY27E	FY28E
Ancillaries											
JK Tyre	13%	14%	12.5	11.3	9.6	8.1	7.6	6.6	16.7	15.7	16.2
Apollo Tyres	11%	-13%	11.3	20.6	14.9	6.6	7.5	6.2	15.3	7.7	9.8
CEAT	15%	19%	18.0	19.6	12.7	8.6	8.1	6.2	16.3	13.3	18.0
Pricol	18%	23%	33.9	29.1	22.5	18.6	15.6	12.4	22.1	21.1	22.6
Craftsman Automation	18%	45%	59.3	39.1	28.3	22.2	16.9	14.0	13.0	14.4	14.4
Bharat Forge	22%	33%	85.2	66.6	48.0	34.2	26.5	21.2	13.1	15.6	19.1
Minda Corporation	19%	25%	46.6	38.6	29.8	20.9	17.8	14.8	14.8	14.9	16.0
Motherson Sumi Wiring India	14%	28%	43.1	33.7	26.4	24.1	19.0	15.3	32.4	35.1	40.3
Sandhar Technologies	14%	35%	24.6	17.3	13.6	10.6	8.8	7.3	12.4	15.3	17.1
Samvardhana Motherson International	11%	30%	39.6	29.8	23.3	12.6	11.1	9.3	10.6	12.4	14.2
Shriram Pistons & Rings	27%	21%	33.2	27.0	22.9	22.9	17.0	14.1	22.0	22.2	21.4
Suprajit Engineering	10%	28%	36.4	26.2	22.3	18.0	13.9	12.0	14.0	17.2	17.7
SJS Enterprises	17%	21%	44.8	40.3	30.6	23.3	21.0	16.8	22.1	19.9	21.6
Uno Minda	20%	19%	55.7	52.1	39.3	28.4	25.5	19.5	19.5	17.8	20.2

Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquessolutions)

Pricol: Consolidated Financials and Valuations

Profit & Loss					
Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Revenue	26,919	40,408	47,443	56,194	64,602
Revenue growth (%)	18.5	50.1	17.4	18.4	15.0
EBITDA	3,129	4,694	5,606	7,061	8,247
EBITDA growth (%)	14.6	50.0	19.4	26.0	16.8
Depreciation & Amortization	898	1,200	1,410	1,676	1,886
EBIT	2,232	3,494	4,196	5,386	6,361
EBIT growth (%)	16.8	56.6	20.1	28.4	18.1
Other operating income	-	-	-	-	-
Other income	166	116	133	160	192
Financial expense	132	300	479	562	527
PBT	2,266	3,309	3,850	4,984	6,026
Extraordinary items	0	0	0	0	0
Taxes	596	801	932	1,207	1,459
Minority interest	0	0	0	0	0
Income from JV/Associates	0	0	0	0	0
Reported PAT	1,670	2,508	2,918	3,777	4,567
PAT growth (%)	18.8	50.1	16.3	29.5	20.9
Adjusted PAT	1,670	2,508	2,918	3,777	4,567
Diluted EPS (Rs)	13.7	20.6	23.9	31.0	37.5
Diluted EPS growth (%)	18.8	50.1	16.3	29.5	20.9
DPS (Rs)	0	2.0	2.0	3.0	4.0
Dividend payout (%)	0	9.7	8.4	9.7	10.7
EBITDA margin (%)	11.6	11.6	11.8	12.6	12.8
EBIT margin (%)	8.3	8.6	8.8	9.6	9.8
Effective tax rate (%)	26.3	24.2	24.2	24.2	24.2
NOPLAT (pre-IndAS)	1,645	2,648	3,180	4,082	4,821
Shares outstanding (mn)	122	122	122	122	122

Source: Company, Emkay Research

Cash flows					
Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
PBT (ex-other income)	2,266	3,309	3,850	4,984	6,026
Others (non-cash items)	(38)	141	0	0	0
Taxes paid	(39)	(859)	(932)	(1,207)	(1,459)
Change in NWC	(950)	(1,246)	(732)	(1,218)	(1,629)
Operating cash flow	2,234	2,813	4,075	4,796	5,350
Capital expenditure	(1,966)	(3,195)	(3,500)	(3,500)	(2,500)
Acquisition of business	-	-	-	-	-
Interest & dividend income	36	32	0	0	0
Investing cash flow	(3,805)	(3,012)	(3,500)	(3,500)	(2,500)
Equity raised/(repaid)	0	-	0	0	0
Debt raised/(repaid)	695	879	2,000	(350)	(350)
Payment of lease liabilities	0	0	0	0	0
Interest paid	(133)	(300)	(479)	(562)	(527)
Dividend paid (incl tax)	0	(244)	(244)	(366)	(488)
Others	0	0	0	0	0
Financing cash flow	562	335	1,277	(1,277)	(1,364)
Net chg in Cash	(973)	168	1,852	18	1,486
OCF	2,234	2,813	4,075	4,796	5,350
Adj. OCF (w/o NWC chg.)	3,184	4,059	4,807	6,014	6,979
FCFF	268	(383)	575	1,296	2,850
FCFE	172	(651)	95	734	2,324
OCF/EBITDA (%)	71.4	59.9	72.7	67.9	64.9
FCFE/PAT (%)	10.3	(25.9)	3.3	19.4	50.9
FCFF/NOPLAT (%)	16.3	(14.4)	18.1	31.7	59.1

Source: Company, Emkay Research

Balance Sheet					
Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Share capital	122	122	122	122	122
Reserves & Surplus	10,038	12,427	14,979	18,268	22,835
Net worth	10,160	12,549	15,101	18,390	22,957
Minority interests	0	0	0	0	0
Non-current liab. & prov.	299	246	246	246	246
Total debt	2,789	3,792	5,792	5,442	5,092
Total liabilities & equity	13,248	16,586	21,138	24,077	28,294
Net tangible fixed assets	6,612	8,450	11,131	0	0
Net intangible assets	1,316	1,316	1,316	0	0
Net ROU assets	-	-	-	-	-
Capital WIP	704	1,116	525	525	525
Goodwill	517	418	418	418	418
Investments [JV/Associates]	71	74	74	74	74
Cash & equivalents	1,090	1,258	3,109	3,127	4,614
Current assets (ex-cash)	8,918	11,856	13,801	16,220	18,899
Current Liab. & Prov.	6,243	8,164	9,499	10,822	11,384
NWC (ex-cash)	2,674	3,692	4,302	5,398	7,515
Total assets	13,248	16,586	21,138	24,077	28,294
Net debt	1,699	2,534	2,682	2,314	478
Capital employed	13,248	16,586	21,138	24,077	28,294
Invested capital	11,383	14,139	17,430	20,351	23,082
BVPS (Rs)	83.3	102.9	123.9	150.9	188.3
Net Debt/Equity (x)	0.2	0.2	0.2	0.1	-
Net Debt/EBITDA (x)	0.5	0.5	0.5	0.3	0.1
Interest coverage (x)	18.2	12.0	9.0	9.9	12.4
RoCE (%)	21.8	24.6	23.3	24.8	25.3

Source: Company, Emkay Research

Valuations and key Ratios					
Y/E Mar	FY25	FY26	FY27E	FY28E	FY29E
P/E (x)	50.8	33.9	29.1	22.5	18.6
P/CE(x)	33.1	22.9	19.6	15.6	13.2
P/B (x)	8.4	6.8	5.6	4.6	3.7
EV/Sales (x)	3.2	2.2	1.8	1.6	1.3
EV/EBITDA (x)	27.7	18.6	15.6	12.4	10.4
EV/EBIT(x)	38.8	25.0	20.9	16.2	13.4
EV/IC (x)	7.6	6.2	5.0	4.3	3.7
FCFF yield (%)	0.3	(0.4)	0.7	1.5	3.3
FCFE yield (%)	0.2	(0.8)	0.1	0.9	2.7
Dividend yield (%)	0	0.3	0.3	0.4	0.6
DuPont-RoE split					
Net profit margin (%)	6.2	6.2	6.1	6.7	7.1
Total asset turnover (x)	2.4	2.7	2.5	2.5	2.5
Assets/Equity (x)	1.2	1.3	1.4	1.4	1.3
RoE (%)	17.9	22.1	21.1	22.6	22.1
DuPont-RoIC					
NOPLAT margin (%)	6.1	6.6	6.7	7.3	7.5
IC turnover (x)	2.8	3.2	3.0	3.0	3.0
RoIC (%)	17.1	20.8	20.1	21.6	22.2
Operating metrics					
Core NWC days	36.3	33.3	33.1	35.1	42.5
Total NWC days	36.3	33.3	33.1	35.1	42.5
Fixed asset turnover	1.9	2.4	2.3	2.3	2.4
Opex-to-revenue (%)	19.3	19.2	18.5	18.0	17.9

Source: Company, Emkay Research

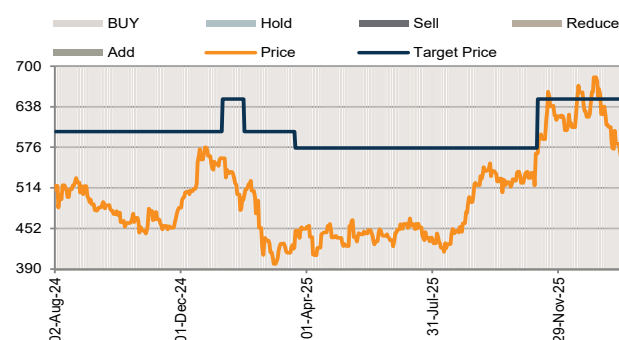
This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

RECOMMENDATION HISTORY - DETAILS

Date	Closing Price (Rs)	TP (Rs)	Rating	Analyst
16-May-26	615	725	Buy	Chirag Jain
16-May-26	615	725	Buy	Chirag Jain
16-Apr-26	580	650	Buy	Chirag Jain
16-Apr-26	580	650	Buy	Chirag Jain
09-Mar-26	544	650	Buy	Chirag Jain
09-Mar-26	544	650	Buy	Chirag Jain
31-Jan-26	549	650	Buy	Chirag Jain
31-Jan-26	549	650	Buy	Chirag Jain
09-Nov-25	566	650	Buy	Chirag Jain
09-Nov-25	566	650	Buy	Chirag Jain
03-Aug-25	429	575	Buy	Chirag Jain
03-Aug-25	429	575	Buy	Chirag Jain
30-Jun-25	458	575	Buy	Chirag Jain
30-Jun-25	458	575	Buy	Chirag Jain

Source: Company, Emkay Research

RECOMMENDATION HISTORY - TREND



Source: Company, Bloomberg, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

GENERAL DISCLOSURE/DISCLAIMER BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Emkay Global Financial Services Limited (CIN-L67120MH1995PLC084899) and its affiliates are a full-service, brokerage, investment banking, investment management and financing group. Emkay Global Financial Services Limited (EGFSL) along with its affiliates are participants in virtually all securities trading markets in India. EGFSL was established in 1995 and is one of India's leading brokerage and distribution house. EGFSL is a corporate trading member of BSE Limited (BSE), National Stock Exchange of India Limited (NSE), MCX Stock Exchange Limited (MCX-SX), Multi Commodity Exchange of India Ltd (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) (hereinafter referred to be as "Stock Exchange(s)"). EGFSL along with its [affiliates] offers the most comprehensive avenues for investments and is engaged in the businesses including stock broking (Institutional and retail), merchant banking, commodity broking, depository participant, portfolio management and services rendered in connection with distribution of primary market issues and financial products like mutual funds, fixed deposits. Details of associates are available on our website i.e. www.emkayglobal.com.

EGFSL is registered as Research Analyst with the Securities and Exchange Board of India ("SEBI") bearing registration Number INH000000354 as per SEBI (Research Analysts) Regulations, 2014. EGFSL hereby declares that it has not defaulted with any Stock Exchange nor its activities were suspended by any Stock Exchange with whom it is registered in last five years. However, SEBI and Stock Exchanges had conducted their routine inspection and based on their observations have issued advice letters or levied minor penalty on EGFSL for certain operational deviations in ordinary/routine course of business. EGFSL has not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has its certificate of registration been cancelled by SEBI at any point of time.

EGFSL offers research services to its existing clients as well as prospects. The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the clients simultaneously, not all clients may receive this report at the same time. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient.

EGFSL and/or its affiliates may seek investment banking or other business from the company or companies that are the subject of this material. EGFSL may have issued or may issue other reports (on technical or fundamental analysis basis) of the same subject company that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Users of this report may visit www.emkayglobal.com to view all Research Reports of EGFSL. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of EGFSL; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest including but not limited to those stated herein. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein. All material presented in this report, unless specifically indicated otherwise, is under copyright to Emkay. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied or distributed to any other party, without the prior express written permission of EGFSL. All trademarks, service marks and logos used in this report are trademarks or registered trademarks of EGFSL or its affiliates. The information contained herein is not intended for publication or distribution or circulation in any manner whatsoever and any unauthorized reading, dissemination, distribution or copying of this communication is prohibited unless otherwise expressly authorized. Please ensure that you have read "Risk Disclosure Document for Capital Market and Derivatives Segments" as prescribed by Securities and Exchange Board of India before investing in Indian Securities Market. In so far as this report includes current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.

This report has not been reviewed or authorized by any regulatory authority. There is no planned schedule or frequency for updating research report relating to any issuer/subject company.

Please contact the primary analyst for valuation methodologies and assumptions associated with the covered companies or price targets.

Disclaimer for U.S. persons only: Research report is a product of Emkay Global Financial Services Ltd., under Marco Polo Securities 15a6 chaperone service, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of Financial Institutions Regulatory Authority (FINRA) or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors. Emkay Global Financial Services Ltd. has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo"). Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.

This report is intended for Team White Marque Solutions (team.emkay@whitemarquessolutions.com)

RESTRICTIONS ON DISTRIBUTION

This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. Except otherwise restricted by laws or regulations, this report is intended only for qualified, professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions. Specifically, this document does not constitute an offer to or solicitation to any U.S. person for the purchase or sale of any financial instrument or as an official confirmation of any transaction to any U.S. person. Unless otherwise stated, this message should not be construed as official confirmation of any transaction. No part of this document may be distributed in Canada or used by private customers in United Kingdom.

ANALYST CERTIFICATION BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL)

The research analyst(s) primarily responsible for the content of this research report, in part or in whole, certifies that the views about the companies and their securities expressed in this report accurately reflect his/her personal views. The analyst(s) also certifies that no part of his/her compensation was, is, or will be, directly or indirectly, related to specific recommendations or views expressed in the report. The research analyst (s) primarily responsible of the content of this research report, in part or in whole, certifies that he or his associated persons¹ may have served as an officer, director or employee of the issuer or the new listing applicant (which includes in the case of a real estate investment trust, an officer of the management company of the real estate investment trust; and in the case of any other entity, an officer or its equivalent counterparty of the entity who is responsible for the management of the issuer or the new listing applicant). The research analyst(s) primarily responsible for the content of this research report or his associate may have Financial Interests² in relation to an issuer or a new listing applicant that the analyst reviews. EGFSL has procedures in place to eliminate, avoid and manage any potential conflicts of interests that may arise in connection with the production of research reports. The research analyst(s) responsible for this report operates as part of a separate and independent team to the investment banking function of the EGFSL and procedures are in place to ensure that confidential information held by either the research or investment banking function is handled appropriately. There is no direct link of EGFSL compensation to any specific investment banking function of the EGFSL.

¹ An associated person is defined as (i) who reports directly or indirectly to such a research analyst in connection with the preparation of the reports; or (ii) another person accustomed or obliged to act in accordance with the directions or instructions of the analyst.

² Financial Interest is defined as interest that are commonly known financial interest, such as investment in the securities in respect of an issuer or a new listing applicant, or financial accommodation arrangement between the issuer or the new listing applicant and the firm or analysis. This term does not include commercial lending conducted at the arm's length, or investments in any collective investment scheme other than an issuer or new listing applicant notwithstanding the fact that the scheme has investments in securities in respect of an issuer or a new listing applicant.

COMPANY-SPECIFIC / REGULATORY DISCLOSURES BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report:-

- EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her associate/relative's may have Financial Interest/proprietary positions in the securities recommended in this report as of August 01, 2026
- EGFSL, and/or Research Analyst does not market make in equity securities of the issuer(s) or company(ies) mentioned in this Report

Disclosure of previous investment recommendation produced:

- EGFSL may have published other investment recommendations in respect of the same securities / instruments recommended in this research report during the preceding 12 months. Please contact the primary analyst listed in the first page of this report to view previous investment recommendations published by EGFSL in the preceding 12 months.
- EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's may have material conflict of interest in the securities recommended in this report as of August 01, 2026
- EGFSL, its affiliates and Research Analyst or his/her associate/relative's may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the August 01, 2026
- EGFSL or its associates may have managed or co-managed public offering of securities for the subject company in the past twelve months.
- EGFSL, its affiliates and Research Analyst or his/her associate may have received compensation in whatever form including compensation for investment banking or merchant banking or brokerage services or for products or services other than investment banking or merchant banking or brokerage services from securities recommended in this report (subject company) in the past 12 months.
- EGFSL, its affiliates and/or Research Analyst or his/her associate may have received any compensation or other benefits from the subject company or third party in connection with this research report.

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.
BUY	>15% upside
ADD	5-15% upside
REDUCE	5% upside to 15% downside
SELL	>15% downside

Emkay Global Financial Services Ltd.

CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India

Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com

This report is intended for Team White Marque Solutions (team.emkay@whitemarquessolutions)

OTHER DISCLAIMERS AND DISCLOSURES:**Other disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) :-**

EGFSL or its associates may have financial interest in the subject company.

Research Analyst or his/her associate/relative's may have financial interest in the subject company.

EGFSL or its associates and Research Analyst or his/her associate/ relative's may have material conflict of interest in the subject company. The research Analyst or research entity (EGFSL) have not been engaged in market making activity for the subject company.

EGFSL or its associates may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of public appearance or publication of Research Report.

Research Analyst or his/her associate/relatives may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of public appearance or publication of Research Report.

Research Analyst may have served as an officer, director or employee of the subject company.

EGFSL or its affiliates may have received any compensation including for investment banking or merchant banking or brokerage services from the subject company in the past 12 months. . Emkay may have issued or may issue other reports that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Emkay Investors may visit www.emkayglobal.com to view all Research Reports. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of Emkay; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. EGFSL or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months. EGFSL or its associates may have received any compensation or other benefits from the Subject Company or third party in connection with the research report. EGFSL or its associates may have received compensation from the subject company in the past twelve months. Subject Company may have been client of EGFSL or its affiliates during twelve months preceding the date of distribution of the research report and EGFSL or its affiliates may have co-managed public offering of securities for the subject company in the past twelve months.

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions.com)